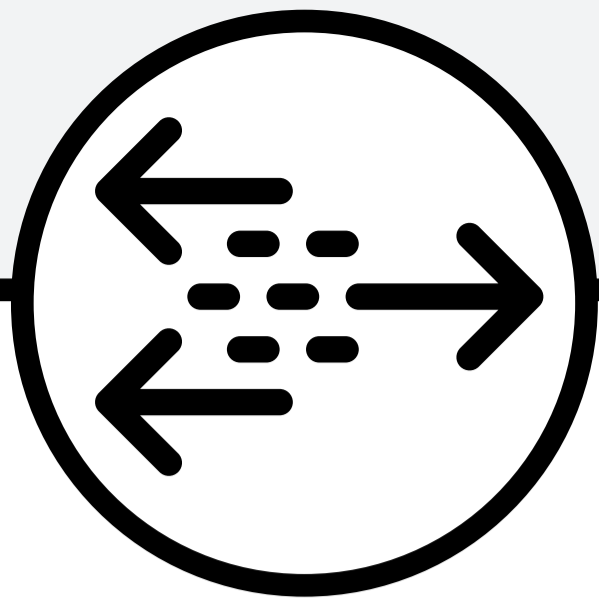
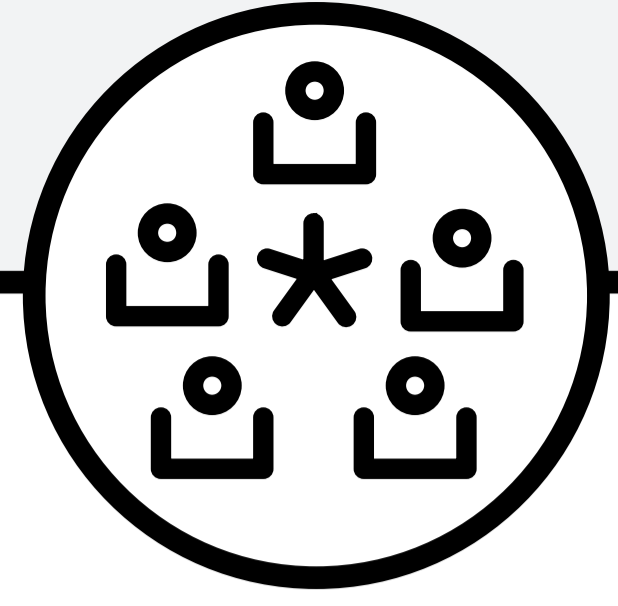


TRENDS



Empty rectangular box for notes related to Trends.

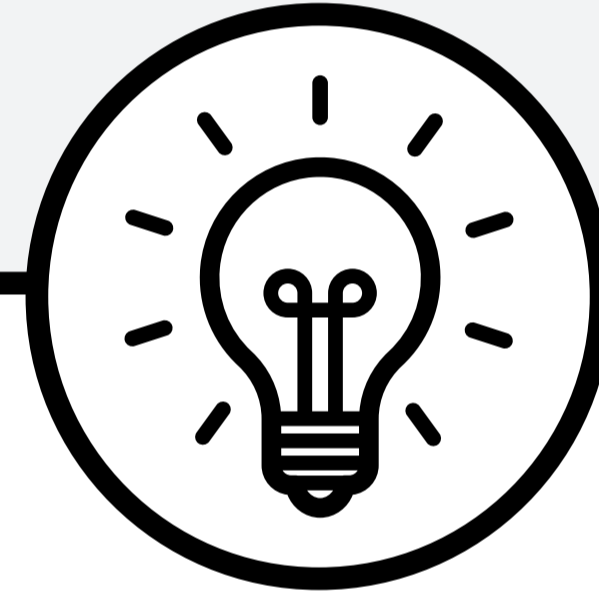
STAKEHOLDERS



Empty rectangular box for notes related to Stakeholders.

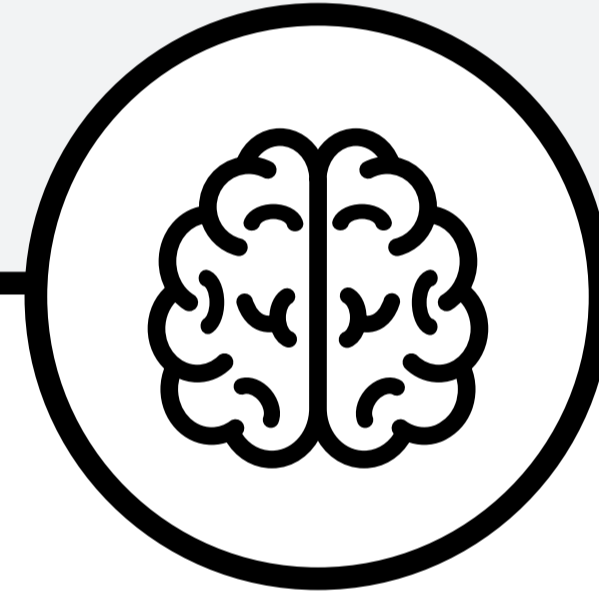


INZICHT



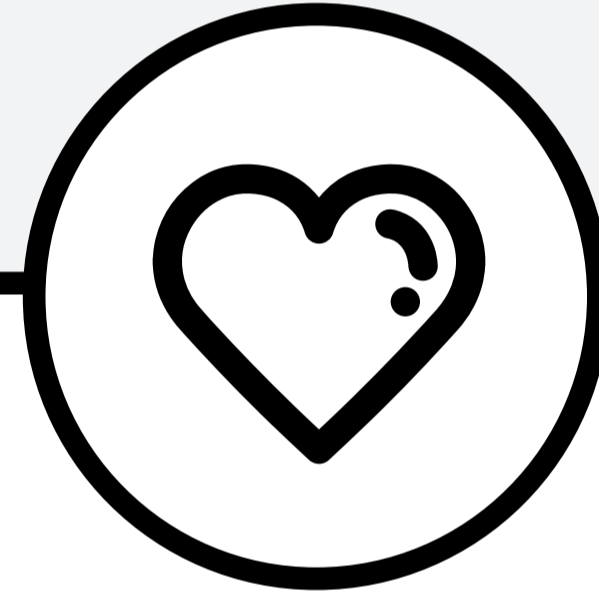
Empty rectangular box for notes related to Insight.

DENKEN



Empty rectangular box for notes related to Thinking.

VOELEN



Empty rectangular box for notes related to Feeling.

HANDELEN



Empty rectangular box for notes related to Action.

WEERSTAND EN MOTIVATOREN

Empty rectangular box for notes related to Resistance and Motivators.

TRANSFORMATIEDOEL (SMART)

Empty rectangular box for notes related to Transformation Goal (SMART).